

MEMBERS CASH DRAW

TC Approval No	LTPS/09/11987
Time Frame	12 months
Commencement Date	20 December 2009
Duration	52 weeks
Draw Dates	Sunday – weekly
Draw Times	Between the hours of 5.00pm and 7.00pm
Major/ Final Draw Date/s	<ul style="list-style-type: none"> • The draw will be conducted between the hours of 5.00pm and 7.00pm • There will be four (4) draws randomly selected by the duty manager between the hours of 5.00pm and 7.00pm. • In the event the jackpot reaches \$10,000 it will no longer accumulate. Each draw will be for the maximum prize of \$10,000. • A hidden jackpot will accumulate at each draw when the cash draw reaches \$10,000, e.g. after 10 weeks you could have a member win the \$10,000 on the first draw of the night. Then the second draw on the night will be for \$2,100 (10weeks @ \$200 = \$2,000 plus two draws @ \$50 = \$100) • When the cash prize is claimed the start up cash prize will commence at \$500. • The final draw will be held on Sunday 19 December 2010. In the event no one has claimed the prize, if required a further ten (10) draws will take place until the prize is claimed. • If the prize is still not claimed each financial member on the club premises at the time will be given one (1) ticket and must enter their badge number and name on the ticket and place the ticket in the designated barrel. The duty manager will draw one ticket from the barrel until the prize is claimed.
Daily/ Weekly Prize Value	Each draw value is \$50.00. Total value \$200.00
Total Prize Value	Minimum \$10,900.00 p.a.
Objective	To increase trade and club membership.
Props Required	Random number draw from club membership database displayed on large screen T.V.

Advertising Method	In house flyers, mail out to members.
Terms and Conditions	<ul style="list-style-type: none"> • Must be St George Rowing Club financial member to participate. • The member must be present on the club premises at the time of the announcement of the draw. The carpark and perimeter of club is not part of the club premises. • The winning member can only claim the prize. • The member has four (4) minutes from the time of announcement to claim prize. • The member must proceed in person to the duty manager or club employee to claim the prize and show proof of identify including St George Rowing Club membership card. • Payment of prize will be by cheque with maximum of \$200 payable by cash. • Employees and Directors of St George Rowing Club are not permitted to participate in the promotion.
Promotion Personnel	Club employees
Game and Draw Details	<p>There will be 4 draws of \$50.00 cash prize. At specified draw times a member's number will be selected at random from the club membership database which will be displayed on the large screen T.V and be broadcast via the internal PA system.</p> <p>In the event there are no winners the \$50.00 cash prize shall jackpot to the next draw.</p> <p>When the jackpot reaches the maximum prize of \$10,000.00, it will no longer accumulate. Each draw will be for the maximum prize of \$10,000. The hidden jackpot will accumulate at each draw when the cash draw reaches \$10,000.</p>